

# F3 800 Ago

## Product Info



# F3 AGO LAUNCH - AGENDA

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1. **F3 AGO PRODUCTION AND PRICE**
2. **AN EXCLUSIVE BIKE**
3. **TECHNICAL INFORMATION**
4. **COMMUNICATION, EVENTS AND BTL MATERIALS**
5. **KIT**

# 1. F3 AGO PRODUCTION AND PRICE

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- SOP – start of production – April (EU – AU – JP) May (USA- CANADA)
- Delivery time from the Factory: end of April (EU- AU-JP) – end of May (USA- CANADA)
- Limited edition: 300 bikes in production (100 units April + 100 units May + 100 units June)



## 2. AN EXCLUSIVE BIKE

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- Limited and numbered edition: 300 units  
Possibility to choose a specific number (if available)
- Numbered embossed silver plate
- Exclusive body paint recalling Agostini's iconic helmet and Italian flag
- Hand made signature by Mr. Giacomo Agostini on the tank
- Designed for real MV passionate bikers





### 3. TECHNICAL INFORMATION

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#### ENGINE

- **Max power:** 108,8 kW CEE (**148 CV**) at 13.000 r.p.m. (at the crankshaft)
- **Max torque:** **88 Nm** at 10.600 r.p.m.
- **Max speed:** 269 Km/h
- **Engine management:** injection system MVICS (*Motor & Vehicle Integrated Control System*)
- **Throttle body:** full drive by wire
- **Traction control:** with **8** levels of intervention
- **Torque control:** with **4** maps



### 3. TECHNICAL INFORMATION

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#### SUSPENSION

- **Front:** Marzocchi 43 mm dia. “Upside Down” hydraulic fork with adjustable compression and rebound damping plus external spring preload adjustment.
- **Rear:** Progressive Sachs single shock absorber with adjustable compression and rebound damping plus spring preload adjustment.

#### BRAKES

- **Front:** Double 320 mm dia. floating discs with **Brembo Monoblock Radial-type** 4 pistons front brake calipers.
- **Rear:** Single disc 220 mm. dia. with Brembo 2 pistons brake caliper.
- **ABS System:** Bosch 9 MP Plus Race Mode with RLM (Rear wheel Lift-up Mitigation).

#### TYRES

- Front 120/70 – Rear 190/55
- Pirelli Diablo Supercorsa SP.



### 3. TECHNICAL INFORMATION

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#### WHEELS

- Total weight 2Kg less than standard F3 800
- **Front:** Material/size forged aluminum alloy 3.50" x 17"
- **Rear:** Material/size forged aluminum alloy 5.50" x 17"



#### SEATS

Rider and passenger seat with double leather and red stitching.



#### PAINTED REAR MIRRORS

### 3. TECHNICAL INFORMATION

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#### CARBON FIBER COMPONENTS

- Front Fender
- Rear Fender



#### ALUMINUM COMPONENTS MACHINED FROM BILLET

- Clutch lever, Front brake lever, Handlebar counterweights, Rider footpegs.
- Sport license plate holder.



## 4. COMMUNICATION, EVENTS AND BTL MATERIALS

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### EVENTS:

- Press release and pictures to the international press, dealer network and customers: second week of April
- Agostini's pictures signing the tanks on social networks: 9/10 April
- Delivery of the bike number 1 to Giacomo Agostini
- Possibility to have Agostini in dealer's showroom for the bike's delivery to final customers. In Italy, Germany, France, Japan and USA. To be organised within June. Only one event for each country.

### PROMOTIONAL MATERIAL:

- Brochures
- Panels for dealer's showroom

## 4. Panels for dealer's showroom



## 5. KIT

All bikes will be supplied with:

- Specific bike cover
- Certificate of Authenticity signed by Mr. Giacomo Agostini and MV Agusta President & C.E.O. Mr. Giovanni Castiglioni
- Original parts replaced by the billet aluminum components (*clutch lever, front brake lever, handlebar counterweights, rider footpegs, sport license plate holder*)
- Giacomo Agostini's book

